

Towards a culture of innovation inside care organisations and services

What is holding creativity and
innovation back day to day?

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What is it?

Why it's important?

How to increase it?

What is Creativity & Innovation?

Anything New & Valuable

Doing something different that makes a difference

Why is it important?

- 71% of CQC KLOEs refer to Creativity / Innovation at Outstanding
- Increases staff engagement
- Improves outcomes and customer satisfaction

How to increase day to day Creativity & Innovation?

- Everyone is Creative
- Develop leaders
- Increase creative problem solving
- Build a shared vision based on shared values
- Reduce fear

What is holding creativity and innovation back in your organisation?

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